



Nogas Landscaping

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Dear Valued Customer,

Spring has arrived (albeit a little early) and our crews have been out prepping properties for the upcoming season. As the first round of fertilization is underway, now is the ideal time to make a decision to preserve and protect the hard work and investment involved in maintaining a quality turf. A lapse in this important decision will most likely result in compromised turf quality which leads to both unnecessary setbacks and expense. The healthier a turf is, the more appealing it will be for turf pests. Irrigated properties can be subject to extreme outbreaks due to an abundant, lush, food source and ideal breeding conditions for pests. Un-irrigated properties are also subject to damage from outbreak or a steady decline from various pests throughout the season. Last season, grubs, cinch bugs, army cut worms and sod web worms devastated unprotected properties. Imidacloprid (the active ingredient in preventative grub control) is a broad spectrum insecticide that is formulated to last throughout the season. This insecticide protects the turf from many possible stresses that serve to deteriorate your investment. It is applied with a single application in June, and has a three month residual, given normal environmental factors. It is both a contact and systemic insecticide. It is formulated to be available for uptake by root systems, and subsequently trans-located throughout the plant, therefore, controlling insects when they feed. Likewise, it controls any insect with direct contact. Science has handed the turf industry a very effective tool for combating insect damage and the results are evident. Please review the attached proposal for preventative grub control and take action to insure your turf maintains its beauty all season long.

Sincerely,

Dave Noga

Mike Barry

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